



Nexis®

Your first choice for accurate and reliable information

Imagine having a tool available at your desktop that offers a comprehensive collection of reliable information unavailable anywhere else. A tool that enables you to get the facts you need—and also helps you see how those facts fit together so you can make confident decisions. Imagine no more. See for yourself why millions of business professionals turn to Nexis® to gain unique insight and make informed decisions.

Nexis® is...

EASY.

Web-Like Navigation. Easy, Automatic Source Selection. Natural Language Searching. With features like a tabular interface and a 'bread crumb trail' across the top of the page so you never get lost, Nexis® is easy to navigate, even for the non-information professional.

UNMATCHED.

Precise Source Selection. One-Step Search Refinement. Results Group Classification. The unmatched content LexisNexis® is famous for is brought to the surface and is easier than ever to search. You don't have to know all of the sources to find the answers you need.

FAST.

Easy Browse Features. 'Hit-to-Hit' Navigation. Saved History and Recent Searches. From the ability to focus a search on the results page to various delivery options, you can target your searches more quickly and efficiently incorporate that information into your workflow.

The Nexis® service allows you to:

- Explore company hierarchies and company structures with our advanced company look up tool, even if you don't know the entire company name
- Set any available search form as your default start page
- Create and name your own source selections, so they are easy to find and recognize later
- Automatically save recent searches and results
- Catch spelling errors with a 'Did you mean' spell-check

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The LexisNexis News & Business research service, Nexis offers one of the largest online news and business information services in the world. Nexis contains over 4 billion searchable documents. Millions of users, including virtually every Fortune 500 company, choose LexisNexis to: Access extensive business and financial information; research new markets; analyse and monitor competitors; retrieve company information; track existing and potential customers; predict industry trends; monitor mergers and acquisitions; access patents and trademark information; help with tenders, new business pitches, marketing campaigns and product development; improve research efficiency and resource accessibility; and leverage breaking news.

Key Asian Content:

- Local and International Newspapers (e.g. South China Morning Post, The Nation (Thailand), The Nation (Pakistan), Korea Times, New Straits Times (Malaysia), Bangkok Post, Xin Hua, Philippine Daily Inquirer, The Australian, The Sydney Morning Herald)
- Newswires (e.g. AAP, Associate Press Agence France Presse)
- Transcripts (e.g. ABC, CNN, BBC, Al-Jazeera, Channel News Asia)
- Trade Journals and Magazines (Forbes Asia, India Today, China Economic Review, Harvard Business Review, Investors Digest (Malaysia), Southeast Asian Affairs, Singapore Management Review, Saigon Times Magazine, Seoul Journal of Economics, The Middle East Journal)
- Investment and Broker Reports
- Financial and Company Reports (D&B, Hoovers, Extel Cards)
- Company and Executive Profiles
- Company Research Reports

What our customers say...

“In my experience, there is no other competitor equal to what LexisNexis® provides.”

*Brady Darwin,
Strotzman International*

Overview:

Location: Headquarters in Irvine, California, with satellite offices in Atlanta, Hong Kong, and Shenzhen, China.

Industry: Marketing Services

Customer Profile:

Strotzman International provides comprehensive market research, client services, creative design and engineering in all aspects of the creation and manufacture of toys, plush, novelties, and other custom premiums. It provides custom and retail products for the foodservice, consumer packaged goods, retail, and confectionery industries.

Business Situation:

The nature of the Strotzman business demands they have vital business intelligence to quickly answer a wide variety of tough research questions for its clients.

LexisNexis® Products:

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LexisNexis® Company Dossier